

Analysis of On Street Parking Survey

This analysis is from 40 replies collected during November 2009.

Q1 What is your home postcode?

Q2 How did you travel today to do your shopping?

Q3 Where did you park?

Q4 How often do you come to Kingsbridge to shop excluding at a supermarket?

Q5 If parking meters were introduced on Fore St and/or Embankment Rd, would this make you less likely to shop in Kingsbridge?

Results

Home address	Qty	Mode of Transport			
		Car	Bus	Walk	Scooter
Kingsbridge TQ7 1XX	6	3	0	2	1
Villages to East TQ7 2XX	9	9	0	0	0
Villages to West TQ7 3XX	6	6	0	0	0
Villages to North TQ7 4XX	6	6	0	0	0
Villages to South of Totnes eg East Allington, Halwell TQ9 7XX	5	4	1	0	0
Salcombe TQ8 8XX	5	5	0	0	0
Ivybridge PL21 0SD	1	1	0	0	0
Torbay TQ2 XXX	1	1	0	0	0
Elsewhere	1	1	0	0	0

Conclusions

- The majority of shoppers come from outside the town. Kingsbridge 15%, Surrounding villages 65%, Salcombe 12%, Other 5%, On holiday 3%
- The majority of shoppers use their car to travel to Kingsbridge. Car 90%, Walk/Scooter 7%, Bus 3%
- The majority of car drivers use Fore Street free on-street parking whilst they do their shopping. Fore St 58%, SHDC Pay & Display 25%, Embankment Rd free On street parking 22%, Other on street parking with no time limit 14%, Other 8%

- For those who do shop in Fore St, Kingsbridge, shoppers mainly come to town 2-3 times a week excluding supermarket shops. Monthly or less 10%, weekly 20%, 2-3 times a week 55%, most/every day 15%.

- Shoppers indicated that the introduction of Pay and Display parking in Fore St would deter them from shopping there. Definitely 60%, Probably 20%, Possibly 5%, No difference 15%

Unsolicited comments

- “If I had to pay to park in Fore Street, I would shop elsewhere” from an “every day” shopper from East Allington.
- “Car parking charges are killing rural towns. Things must change urgently to stop shops closing and the threat of towns becoming ghost towns” from a 2-3 times a week shopper from Salcombe.
- “Please encourage shoppers, not deter them” from a 2-3 times a week shopper from Salcombe.
- “Shocking idea- not fair on tourists or locals” from a 2-3 times a week shopper from Slapton.